## **SUP VIC**

## SUP VIC SOCIAL MEDIA ETIQUETTE & RULES

SUP Vic runs several social media spaces on Facebook and Instagram for club members and friends to connect, share information, post events and paddling activities and generally share the stoke of SUP. The following is a list of guidelines for commenting on the all of the Club's social media spaces, blogs and forums, including Pod pages.

By taking membership of any SUP Vic pages, you agree to act in accordance with the following:

- 1. SUP Vic is a club that values fairness, respect and equality for all. Posts that are inappropriate and may cause offence (including offensive language/jokes and innuendos, personal attacks, derogatory comments, etc) will not be tolerated. As such, any post that is in any way disparaging of gender, religion, sexual preference, minority groups, etc, and including board brands, will be deleted immediately and the offender have their page membership and associated media revoked immediately (at the discretion of the SUP Vic committee).
- 2. We are committed to adding value to the group. We are committed to an extremely healthy Club culture. We are committed to diversity, so whatever SUP activities you are into, we want you to feel welcome.
- 3. No 'promos'. Promos refers to the promotion of your products, services, business, etc, via a post, webinar or live event, posting links from your own blog, any graphics that contain your branding and videos to your other groups. No posting of affiliate links promoting people to sign-up to other programs or platforms. We do however encourage links from other SUP event organisers and occasional posts from Club sponsors and Friends of SUP Vic (ie, those that have financially supported our club, as can be found on the website).
- 4. Be genuine. If you are here just to gain contacts and self-serve, we reserve the right to expel you from the page membership.
- 5. Please be mindful of personal messaging or emailing members of this group. Spamming page members with your business, product or service is incongruent with the Club values.
- 6. Do not post criticisms of the management of the Club or a Club member. If you have issues regarding the management of the Club/Pod or social media page posts, please take them up directly with the with the SUP Vic Committee (via info@supvic.com).

Note: SUP Vic 'page' Administrators have the authority of the SUP Vic Committee. They are valued volunteers and any decisions they make has the backing and support of SUP Vic. These volunteers have jobs, families and busy lives and are not on 'Facebook duty' 24/7.

If someone reports you to the 'page' Administrator for breaches of the above, you may be removed from the Pod and associated social media and potentially Club membership. Any negative or disrespectful posts will be taken down immediately by Administrators.

<u>NOTE:</u> If you do not agree with the above, please delete yourself from the group/page. We want to ensure that this group is a safe environment that's free from spamming or unethical activities.

SUP Vic Committee *Updated: May 2021* 

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